# Highlands Parents and Friends Association <br> Minutes of the AGM meeting held Thursday $4^{\text {th }}$ November 2021 

| Present | Apologies |
| :--- | :--- |
| Karen Crawley <br> Felicia Ekemezuma <br> Crystal Elkabbas <br> Vanessa Mead <br> Lyndsey Smyth <br> Louisa Boon <br> Eleni Ioannidou <br> Krasi Kudinova <br> Stephen BJB | Neil Hamilton <br> Erbil Birgul |


| ITEM <br> No. | SUBJECT | FOR ACTION BY WHOM |
| :---: | :---: | :---: |
| 1. | WELCOME \& INTRODUCTIONS: |  |
| 2. | PREVIOUS MINUTES: | To be sent and agreed later |
| 3. | FUND RAISING: <br> a. Christmas raffle week beginning 10/12/21- prizes, selling tickets, costs, any deals e.g., reduced rate if more tickets are purchased, donations. <br> b. 6th form Open day on 17/11/21 <br> c. Variety Show (organised by Ms Brown) on 3/12/21 <br> d. Matched Funding <br> e. Amazon Smile <br> f. Etsy (On-line Uniform Shop) <br> g. Christmas Wreath | - Felicia to email list of donations so far. <br> - Karen will deal with top prize <br> - Sale tickets via parent pay - $\mathbf{£ 2 . 0 0}$ or $\mathbf{3}$ for £5.00. <br> - Felicia to look for virtual app for tickets and draw. <br> - Vanessa to prepare a slide for promoting prizes on screen in foyer <br> - Vanessa to do a write up for Christmas Raffle - Karen to assist with presentation. Crystal to send to school to put in newsletter. <br> - Crystal to email school to ask if refreshments wanted for $6^{\text {th }}$ form open day. <br> - Awaiting response for selling refreshments at variety show. <br> - Match funding to stay as a standing agenda item <br> - AmazonSmile - get $0.5 \%$ of money spent. Lindsey happy to set up if school agrees. |


|  |  | Crystal to email and ask permission and Felicia to send Lindsey the HPFA email address. <br> - Etsy - school uniform online - to bring forward in the new year. Crystal to ask for permission to set up account. <br> - Christmas wreath - working out very costly unless we have a good connection with a florist. Maybe better next year. <br> - Easy fund raising - Crystal to find out if we already have it and to be discussed at next meeting. <br> - Louisa to find out if we can have a form group competition for who ever to sell the most tickets. |
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| 4. | NEXT EVENT/S: <br> a. Valentines <br> b. Easter | - Crystal to find out Refreshments and pop-up shop for Valentine's Day disco is being provided by school <br> - Virtual raffle/lucky dip also a possibility. <br> - Possible wreath making event for easter wait for business list for connection with florist. |
| 5. | ADVERTISING \& RECRUITMENT: <br> a. Newsletter Updates <br> b. Social Media Updates <br> c. Highlands School Email for Group <br> d. Parents Evening - virtual slots, how do we advertise what we do? | - Crystal to feedback data once received following survey on HFPA <br> - Vanessa to send update she has prepared on HPFA for school newsletter. Felicia to send to whole committee for comments. <br> - Monthly updates in newsletter and social media promoting HPFA. <br> - Potential to tag businesses that donate prizes to social media. <br> - To confirm if we can have details of HFPA to go out on letters for Parents Evening. |
| 6. | PRIORITIES FOR FUNDING: | - Crystal to ask Mr. Whelan for details from Student Committee |
| 7. | IMPORTANT DATES: <br> HPFA Committee Meetings: 25/11/2021 <br> 9/12/2021 Face to Face <br> 13/1/2022 <br> 10/2/2022 | Felicia amended dates - but some were already the second Thursday of the Month. Karen to confirm if dates are ok. |


|  | $10 / 3 / 2022$ |  |
| :--- | :--- | :--- |
|  | $14 / 4 / 2022$ |  |
|  | $12 / 5 / 2022$ |  |
|  | $9 / 6 / 2022$ |  |
| $14 / 7 / 2022$ |  |  |
| 8. | NEXT STEPS: | Focus on sorting out Christmas raffle and <br> feedback via email by 11 ${ }^{\text {h }}$ Nov 21. |
| 9. | AOB: | Nothing raised |

